

OFFICIAL RULES AND REGULATIONS

1. NO PURCHASE NECESSARY TO ENTER OR WIN. Books on Fire's National 'Win Paul The Corpse!' Contest (the "Contest") is open to all legal residents of the United States. Individuals who are under exclusive contracts with either an agency or writing guild are not eligible to enter or win this Contest. Void wherever taxed, prohibited or restricted by law.

2. HOW TO ENTER: From February 29, 2008 through September 1, 2008 (the "Entry Period"), Books on Fire will conduct a national video contest focusing on Paul E. Radcliffe, 'A Corpse We Can Believe In'. From September 11, 2008 through November 4, 2008 (the "Promotional Period"), Books on Fire will upload all semi-finalist entries onto the Internet, where they will be viewed and judged by the public.

To enter, participants must log on to the Contest website, located at <http://www.radcliffe08.com> (the "Website"), during the Promotional Period and print out a copy of the official entry form (the "Official Entry Form"). All entries must be sent to: "Win Paul The Corpse" Contest, 8018 N 55th Ave., Glendale, AZ 85302. To be eligible, all entrants must provide the following documents via Mail only, and they must be postmarked no later than September 1, 2008: (i) the completed Official Entry Form from Radcliffe08.com, and (ii) a movie three (3) to twenty-two (22) minutes in length (the "Video"), which answers the question: "Do you feel free?" (the "Topic"). Video must be submitted in either DVD or miniDV format. No other materials will be accepted by Sponsors in connection with the Contest. All entries must be submitted in the name of an individual person and prizes will only be awarded to the person whose name is on each winning entry, regardless of other circumstances. Videos must be the entrants' original, previously unpublished work and all entries (including Essays) become the property of Sponsors, will not be acknowledged or returned and may be used by Sponsors in any manner or media in perpetuity without compensation. Any plagiarism and/or failure to properly identify non-original material by an entrant will result in such entrant's disqualification. Videos containing quotations or copyrighted materials which are not properly identified will also be disqualified. Videos that Sponsors deem, in their sole discretion, to be lame will be void. Limit two (2) entries per person. More than two entries from any person and/or duplicate entries will be deemed void.

Sponsors are not responsible for misdirected, inaccurate, incomplete, lost, late, delayed, undelivered, damaged or illegible entries, and all such entries will be void. Sponsors are also not responsible for technical, hardware, or software failures of any kind, or other errors or problems which may occur in connection with or relating to the Contest, whether computer, network, technical, mechanical, typographical, printing, human or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Contest, the processing or judging of entries, the announcement of the prizes, in any Contest-related materials or that may limit prize fulfillment or a participant's ability to enter the Contest. Sponsors reserve the right, in their sole discretion, to cancel, modify or prematurely conclude the Contest should any computer virus, malfunction, fraud, tampering, unauthorized intervention or other cause beyond their control corrupt the administration, security or proper operation of the Contest. If the Contest is cancelled, Sponsors may, in their sole discretion, judge all eligible entries received up to time of such action using the judging procedures outlined below to determine either the Semi-Finalists and/or Winners. False or deceptive entries or acts will render the entrant ineligible and Sponsors reserve the right to disqualify any entrant (and void his/her entry) who attempts to undermine the legitimate operation of

the Contest by tampering with any Website mechanism, acts in a disruptive manner or violates these Official Rules. Any attempt by an individual to deliberately damage or undermine the legitimate operation of the Contest may be in violation of criminal and civil laws. Should such an attempt be made, Sponsors reserve the right to seek remedies and damages (including attorneys' fees) from any such person(s) to the fullest extent of the law, including criminal prosecution.

3. JUDGING: Fifty (50) Semi-Finalists (the "Semi-Finalists") will be selected by a panel of Books on Fire staff members on or around September 11, 2008 from all eligible entries received by the dates specified above, based equally upon the following criteria: originality, creativity, eloquence of style, structure (how well thought out the Video is) and relevance to the Topic. The decisions of the judges will be final and binding on all participants. The odds of being a Semi-Finalist will depend on the total number of eligible entries received during the Promotional Period. Sponsors reserve the right to choose fewer than Fifty (50) Semi-Finalists if, in their sole discretion, they do not receive a sufficient number of eligible and/or qualified entries. From September 11, 2008 through November 4, 2008, Semi-Finalist entries will then be judged by the Sponsors to determine the top Seven (7) Semi-Finalist entries to be named as the winners (the "Winners"), based upon the amount of positive votes and comments received by the public. Sponsors reserve the right to choose fewer than Seven (7) Winners if, in their sole discretion, they do not receive a sufficient number of eligible and/or qualified Semi-Finalist entries. In the event of a tie in either round of judging, an additional "tie-breaker" judge will determine the Semi-Finalist(s) and/or Winner(s) from among all such tied entries using the judging criteria above. The decisions of the Sponsors and judges will be final and binding on all matters.

4. WINNER NOTIFICATION: Potential Winners will be notified within approximately two (2) days of November 4, 2008 either by the telephone number or e-mail address provided on his/her Official Entry Form. Winners must also meet all eligibility requirements, including the execution and return of all necessary releases. In the event any potential Winner is a minor, prize may be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on Winners set forth herein. Potential Winners (and/or their parents or legal guardians if such entrants are minors) may each be required to provide proof of identity, address and birth date, as well as execute and return an affidavit of eligibility, tax acknowledgment form, liability release and, except where prohibited by law, publicity release within three (3) days of date of issuance either via facsimile or US registered mail in order to claim the prize. If any potential Winner fails to do so or if: (i) any prize notification is returned as undeliverable, (ii) a potential Winner declines his or her prize, or (iii) a potential Winner is determined to be ineligible for reason, such potential Winner will be disqualified and, at Sponsors' sole discretion, a runner-up will be notified.

5. PRIZES:

Grand Prize= One (1) Winner will receive 'Paul E. Radcliffe' (1 Corpse) via USPS, at an approximate retail value ("ARV") of Nine Hundred Dollars (US\$900.00) per Winner.

First Prize= One (1) Winner will receive 'Corpse of Freedom "Chuck Hodi version"', (1 Painting) an 8x10" original acrylic on canvas painting via USPS, at an approximate retail value ("ARV") of Three Hundred Dollars (US\$300.00) per Winner.

Second Prize= One (1) Winner will receive something to be determined at an approximate retail value ("ARV") of Two Hundred Dollars (US\$200.00) per Winner.

Third Prize= Three (3) Winners will receive one (1) autographed first print copy of 'Corpse of Freedom: An American Novel' by authors Dax and Lloyd Garner.

6. GENERAL RULES AND REGULATIONS: By entering this Contest, entrants (and/or their parent or legal guardian): (i) agree to be bound by the decisions of Sponsors and judges which are final and binding in all matters; (ii) grant Sponsors and their designees the right, unless prohibited by law, to use their names, cities and states of residence, voices, pictures and likenesses, without compensation, notification or permission, for the purpose of advertising and publicity in any and all media, now or after known, throughout the world in perpetuity; (iii) acknowledge and agree that Books on Fire will own and administer 100% of the copyright in all Videos submitted, with the perpetual right to use such Videos. Sponsors will own the entries submitted (including the Video and all rights embodied therein), and their designees may exploit, edit, modify, and distribute the entries and all elements of such entries, including, without limitation, the names and likenesses of any persons or locations embodied therein, in any and all media, now or hereafter known throughout the world in perpetuity without limitation at no additional notification or permission of entrants, their parents or legal guardians or any third party. In addition, entrants (or their parents or legal guardians if such entrant is a minor) forever waive and relinquish all so-called "moral rights ("droit moral") now or hereafter recognized. Sponsors, expressly disclaim any responsibility and entrants (or their parents or legal guardians if such entrant is a minor) agree to release, indemnify and hold Sponsors harmless for liability, damages or claims for injury or loss to any person or property (including death) relating to, in whole or in part, directly or indirectly, participation in this Contest, the acceptance and/or subsequent use or misuse of any of the prizes awarded (including any travel or activity release thereto), claims based on publicity rights, defamation or invasion of privacy. Sponsors are not responsible for any injury or damage to persons or property which may be caused directly or indirectly, in whole or in part, from the downloading of any material from the Website, regardless of whether the material was prepared by Sponsors or a third party, and regardless of whether the material is connected to the Website by a hypertext link. Sponsors further assume no liability either for the cancellation, modification or premature conclusion of the Contest for any reason or through the acts or defaults of any company or person providing any prize. All such losses or expenses must be borne by the affected participants, entrants and/or Winners.

7. OFFICIAL RULES AND WINNERS' NAMES REQUESTS: For a copy of these Official Rules, log onto the Website. For a list of the Winners' Names, send a self-addressed, stamped envelope to the following address beginning January 20, 2009: 'Win Paul The Corpse!' Winners' List, Attn: BooksonFire.com, 8018 N 55th Ave, Glendale, AZ 85302. Requests received after March 1, 2009 will not be honored.

8. SPONSORS: This Contest is sponsored by Books on Fire, 8018 N 55th Ave, Glendale, AZ 85302.

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